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Comexposium and French National Council of Shopping Centers Sign Partnership Agreement for the Organization of Commercial Real Estate Trade Show, SIEC

The French National Council of Shopping Centres (CNCC) has chosen to rely on Comexposium to organize the SIEC, an annual event targeted to commercial real estate professionals — owners, renters and service providers.

'We are delighted to be working with Comexposium, a leading event organizer worldwide. This partnership presents a unique opportunity to bring together all physical and digital solutions available to an industry that has become resolutely omnichannel, and to raise the SIEC's profile on a European scale,' says Jacques Ehrmann, President of the CNCC.

The SIEC will be held concurrently with Paris Retail Week and Equipmag at the Paris Porte de Versailles exhibition center in the last days of September 2022, making the event the number one trade destination for the retail industry.

Paris Retail Week, the leading brand of Comexposium's Retail Branch, is now the largest trade event in Europe catering to the whole retail ecosystem. The new addition will expand its offering with the incorporation of the commercial real estate business.

'We are very proud to win the trust of trade organizations, which represents a strong positive signal in our current context of recovery. Together, Comexposium and the CNCC will elevate the event on an international scale, which will in turn consolidate our strong position in the retail industry,' says Renaud Hamaide, President of Comexposium.

This leading trade event for the omnichannel retail industry will span three days. It will showcase projects, trends, innovations and solutions in commercial real estate, retail fitout and design, and digital retailing & e-commerce.

Part of Paris Retail Week, SIEC 2022 will be held on 21-22 September in Pavilion 6 of the Paris Porte de Versailles exhibition center.



About CNCC

French Council of Shopping Centers is the French trade organization uniting all professionals involved in the promotion and development of large retail centers: real estate developers, property managers, investors, retailers, advisers and service providers. In addition to its role of representing the interests of its constituent groups, the CNCC is also committed to fostering dialogue between its members, facilitating the exploration of prospective developments, organizing collaborative work and promoting best practices. Its mission is to unify all retail professionals operating in commercial spaces, whether they are shopping centers, retail parks or ground-floor storefronts. The CNCC has more than 400 members representing more than 800 retail sites across France, with one in five based in a town center.

About Comexposium

Comexposium is a world leading trade and consumer event organizer, offering B2B and B2C events around the globe and across many sectors, including agriculture, construction, fashion, retail, healthcare, leisure, real estate, security, education, tourism and works councils. Comexposium caters to more than 3.5 million visitors and 48,000 exhibitors annually in more than 30 countries worldwide. Headquartered in France, Comexposium's sales network and collaborators are present in 20 countries.

Media contacts:

CNCC

Delphine Bosc - 06 09 67 35 28
communication@cncc.com

Agence 14 Septembre

Mélina Chiabaut - 06 31 11 74 25
melinachiabaut@14septembre.com